

The background of the cover is a photograph of an offshore oil rig at sea during sunset or sunrise. The rig is a large, complex structure with a tall derrick and various platforms. The sky is filled with dramatic, colorful clouds in shades of orange, yellow, and blue. The water is dark and reflects the light from the sky. On the right side of the cover, there is a large, stylized graphic composed of several overlapping triangles in shades of blue and grey, creating a modern, geometric design.

World Oil[®]

2024 **MEDIA
PLANNER**

The Largest Global Audience of
Upstream Decision-Makers

World Oil®

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PUBLISHER'S LETTER

Empowered to Innovate. Committed to Excellence.

We are excited about the opportunity to work with you on your 2024 marketing plans.

Gulf Energy Information (Gulf) empowers employees to deliver premium technical content, as well as market intelligence solutions, to the global upstream oil and gas industry through trusted engagement. For more than 100 years, Gulf's quality content and commitment to audience needs has led our company to become the most trusted resource in B2B media for the upstream industry. Gulf also provides market intelligence solutions to the global energy industry through Global Energy Infrastructure and the Construction Boxscore Database.

Whether you are looking for qualified leads, brand visibility or product marketing, our dedicated and experienced sales team can build a program that's right for you. We can even guarantee the number of readers, impressions, views and leads that we deliver!



Andy McDowell
President
Gulf Energy Information
[in](#) [✉](#)

"World Oil's quality content and commitment to its audience has led it to become the most trusted resource in B2B media for the upstream industry."



EDITORIAL STAFF



Lee Nichols
Vice President, Content
[in](#) [✉](#)



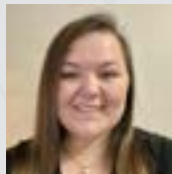
Kurt Abraham
Editor-in-Chief & Chief Forecaster
[in](#) [✉](#)



Craig Fleming
Technical Editor
[in](#) [✉](#)



Olivia Kabell
Associate Editor
[in](#) [✉](#)



Bethany Fischer
Digital Editor
[in](#) [✉](#)

UPSTREAM AUDIENCE

MAGAZINE

19,506

Total Subscribers

8,475

US

11,031

Outside US

US: 43.5%

Outside US: 56.5%

WORLDOIL.COM

70,677

Users/Month

99,182

Sessions/Month

272,136

Pageviews/Month

US: 51.6%

Outside US: 48.4%

DAILY NEWSLETTER

40,281

Daily Distribution

27.1%

Open Rate

US: 33.1%

Outside US: 66.9%

BRAND REACH (LEAD GEN)

60,687

Distribution/Emails

PODCASTS

233,275

Total Show Listens

4,415

Listens in the Last 30 Days

SOCIAL MEDIA



39,083

LinkedIn Followers



86,687

Facebook Followers



139,145

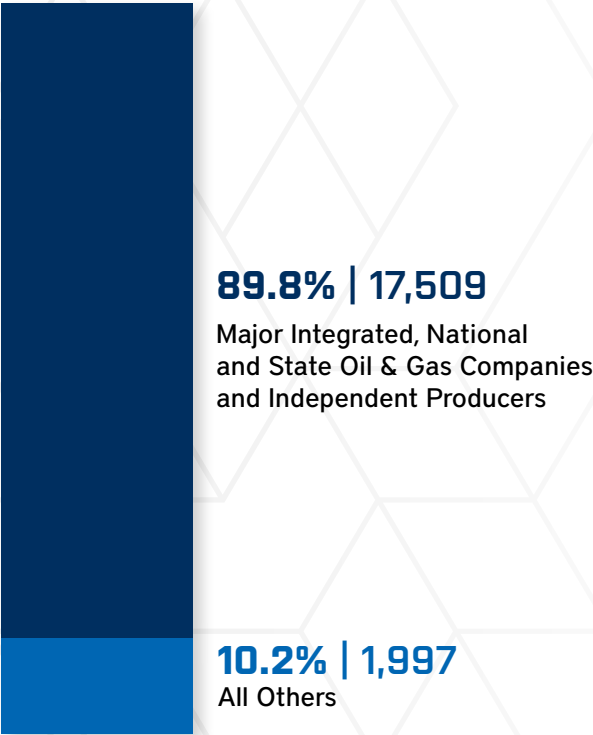
X Followers



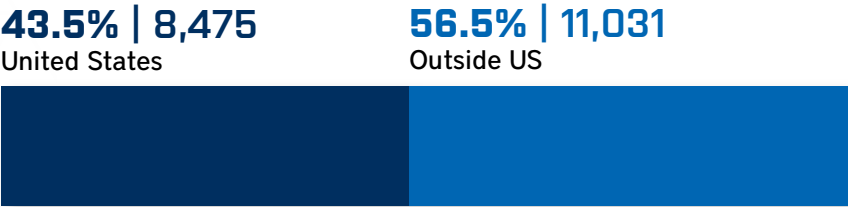
AUDIENCE BREAKDOWN

19,506 TOTAL QUALIFIED SUBSCRIBERS

COMPANY CLASS

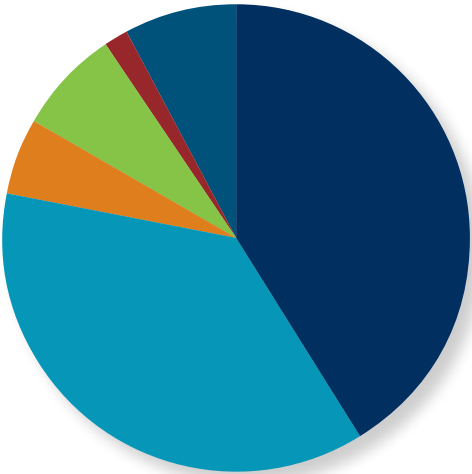


SUBSCRIBERS BY LOCATION



- 41.2% | 8,043
Engineers & Consultants
- 36.9% | 7,195
Managers, Company Officials
- 5.5% | 1,071
Superintendents, Assistant Superintendents, Toolpushers, Assistant Formen
- 7.2% | 1,399
Geologist, Geophysicists
- 1.6% | 304
Purchasing Agents
- 7.6% | 1,494
Other Allied to the field

JOB FUNCTION



2024 EDITORIAL CALENDAR

| JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE |
|--|--|--|--|--|---|
| Issue Focus | | | | | |
| Hydraulic Fracturing Pressure pumping Remote operations e-Fracs Fracturing fluids | 98th Annual Forecast & Review U.S. forecast & review Canadian outlook Worldwide drilling & production report | Sustainability CCUS Field life extension P&A optimization Net zero operations | Offshore Technology Electrification Subsea systems/tiebacks Late-life field mgt. Fast-track development | Well Completion Technology Horizontal completions Multi-stage fracturing Plug & perf Data & imaging | Artificial Lift Advances ESPs & PCPs Beam/rod pumping System designs Robotics & A.I. |
| Technical Case Histories | | | | | |
| Managed Pressure Drilling | Drilling Technology | Coiled Tubing | Formation Evaluation | EOR/IOR | Production Optimization |
| Onshore Focus | | | | | |
| Shale Technology | Marcellus/Utica | Robotics & A.I. | Permian Basin | Shale Technology | G&G Technology |
| Offshore Focus | | | | | |
| G&G Technology | Brazil | Deepwater/Subsea | Gulf of Mexico | Subsea Technology | Decommissioning |
| Energy Transition | | | | | |
| Digital Transformation | ESG | Cybersecurity | Offshore Wind | Sustainability | Digital Transformation |

All advertising space must be received by the 15th of the prior month with creative delivered by the 20th.

2024 EDITORIAL CALENDAR

| JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER |
|---|--|--|---|--|---|
| Issue Focus | | | | | |
| Permian Basin Technology Oilfield electrification Water management Drilling, completions & production | Offshore Operations Subsea Tiebacks Decommissioning Optimized Development | Upstream Practices Technical trends Project design Equipment/services availability | Advances in Drilling Laterals Automation & Control Directional drilling Data analytics | Advances in Production Automation & Control Subsea production Secondary recovery & EOR | Well Control & Intervention Blowout control Light well intervention Coiled tubing |
| Technical Case Histories | | | | | |
| Unconventional Resources | G&G Technology | Global Mid-Year Forecast | Reservoir Management | Water Management | Drilling Rig Innovations |
| Onshore Focus | | | | | |
| Shale Technology | EOR/IOR | e-Drilling & Rigs | Middle East | Shale Technology | G&G Technology |
| Offshore Focus | | | | | |
| Guyana & Suriname | Arctic | FPSO Technology | Decommissioning | Deepwater/Subsea | LNG |
| Energy Transition | | | | | |
| LNG | Sustainability | ESG | Carbon Capture | Robotics & A.I. | Digital Transformation |

All advertising space must be received by the 15th of the prior month with creative delivered by the 20th.

TAILORED BRANDING

Enhance your brand's reputation with a strategic, multi-channel campaign. Our medal packages offer advertisers the opportunity to position content through our various media channels effectively reach key decision-makers in the industry. Campaigns include exposure in the digital edition of the magazine, through ROS or targeted online advertisements and finally through well-read, highly sought-after newsletters. Showcase your solutions through a multi-channel campaign today!



Gold

- > MPU on WorldOil.com (75,000 impressions)
- > MPU on daily newsletter (two weeks)
- > Full page in *World Oil*

COST

\$17,745



Silver

- > MPU on WorldOil.com (50,000 impressions)
- > MPU on daily newsletter (one week)
- > Full page in *World Oil*

COST

\$12,070



Bronze

- > MPU on WorldOil.com (25,000 impressions)
- > MPU on monthly newsletter of choice
- > Half page (horizontal in-article) in *World Oil*

COST

\$6,155

DIGITAL MAGAZINE

Showcase your solutions with an advertisement in *World Oil*. Designed for an enhanced audience experience and ease of use, the digital edition positions your materials against the industry’s leading technical media. Choose your preferred placement or align your advertisements with select editorial on a monthly basis.

305%
Increase in unique visits
over 6 months

2024 GLOBAL ADVERTISEMENTS

| Size | Orientation | Cost/Issue |
|------------------------|-------------|------------|
| Full Page | Vertical | \$5,775 |
| Half Page | Vertical | \$4,510 |
| Half Page (in-article) | Horizontal | \$4,070 |


PREMIUM SPONSORSHIPS

| | | |
|-----------------------------|--|---------|
| Digital Edition Sponsorship | Left Skyscraper | \$5,245 |
| | Right Skyscraper | \$5,245 |
| | Repeating Skyscraper (min. 10 repeats) | \$7,345 |
| Leaderboard | Bottom of Page | \$4,195 |


19,506
Total Subscribers
43.5% US 56.5% OUS

PAGERAFT


Full Page Ad




Skyscraper




Half Page Vertical Ad



Leaderboard



Half Page Horizontal Ad



TARGETED WEBSITE ADVERTISING

Direct your message to key decision-makers in the upstream industry. *World Oil's* targeting capabilities give you or your company the ability to direct your campaign to reach those most interested in your company's solutions. Targeting options include:

- > Job Title/Function
- > Company Type
- > Behavioral Interests
- > Geographical

Don't purchase wasted impressions. Start your targeted campaign with *World Oil* today. Rates start at \$375/CPM. Minimum \$3,675/month.

RUN-OF-SITE CAMPAIGNS

Each run-of-site campaign comes with a guaranteed number of impressions.

| | Sizes | 100,000 impressions | 50,000 impressions | 25,000 impressions |
|-------------------|---|---------------------|--------------------|--------------------|
| Billboard | 970x250 (Regular) 320x50 (Mobile) | \$13,645 | \$10,905 | \$6,815 |
| Large Leaderboard | 970x90 (Regular) 320x50 (Mobile) | \$11,710 | \$9,370 | \$5,855 |
| Leaderboard | 728x90 (Regular) 320x50 (Mobile) | \$10,720 | \$8,580 | \$5,360 |
| MPU | 336x280 (Regular) or 300x250 (Regular) | \$9,650 | \$7,720 | \$4,825 |
| Mobile Only | 320x50 (Mobile) | \$6,880 | \$5,505 | \$3,440 |

70,677
Users/Month

99,182
Sessions/Month

272,136
Pageviews/Month

Website average from January to June 2023. All pricing is net.

NEWSLETTER SPONSORSHIPS

Each newsletter includes five ad positions: One leaderboard and four MPUs.



DAILY NEWSLETTERS

World Oil Daily News

Delivered Monday-Friday
Recipients/Week: **201,090**
Open Rate: **27.04%**

Weekend Roundup

Delivered Saturday
Recipients/Week: **39,868**
Open Rate: **27.33%**

CUSTOM NEWSLETTERS & EXCLUSIVE SPONSORSHIP

Don't see a relevant topic listed? Work with the editorial team to develop and customize a newsletter and targeted distribution list. Contact your account manager for details.

Additional titles can be added for \$3,675/brand

PRICE STARTS AT

\$9,055

MONTHLY NEWSLETTERS

WO Breaking News

Recipients/Email: 39,393
Open Rate: 28.11%

WO Onshore Focus

Recipients/Email: 21,859
Open Rate: 23.26%
Delivered Monthly, First Thursday

WO Digital Transformation

Recipients/Email: 15,538
Open Rate: 29.25%
Delivered Monthly, Second Thursday

WO Energy Transition

Recipients/Email: 18,188
Open Rate: 28.40%
Delivered Monthly, Third Thursday

WO Offshore Focus

Recipients/Email: 20,699
Open Rate: 22.46%
Delivered Monthly, Fourth Thursday

| Newsletter | Leaderboard 728x90 | MPU1 336x280 | MPU2 336x280 | MPU3 336x280 | MPU4 336x280 | MPU Native 336x280 |
|-------------------------------|-----------------------|-----------------|-----------------|-----------------|-----------------|-----------------------|
| WO Daily News (per week) | \$5,210 | \$4,120 | \$4,120 | \$3,280 | \$3,280 | \$4,730 |
| WO Weekend Roundup (per week) | \$2,325 | \$2,050 | \$2,050 | \$1,540 | \$1,540 | \$2,350 |
| WO Breaking News (per month) | \$3,620 | N/A | N/A | N/A | N/A | N/A |
| Monthly Newsletters | \$3,060 | \$2,795 | \$2,795 | \$2,130 | \$2,130 | \$3,215 |



UPSTREAM365

Imagine the impact of positioning your company’s content hosted in the location industry decision-makers and experts are visiting daily. Now you can! Branded as sponsored content, *World Oil*’s editorial team strategically places your content across our channels to maximize exposure, drive traffic to your landing page and generate leads.

Upstream365 sponsorships include:

Branding

- > Company logo
- > Company description
- > Areas of operation and contact details

Content Options

- > Case studies
- > Technical articles
- > Press releases
- > Videos
- > Whitepapers
- > Webcasts

Reporting

- > Campaign analytics are reported monthly

Content Distribution

- > Dedicated microsite
- > Website placements
- > Newsletter placements
- > Social media

| Premium (Unlimited Content/Month) | Standard (2-3 Content Pieces/Month) |
|--------------------------------------|--|
| \$73,495/year | \$56,695/year |
| \$6,820/month | \$5,245/month |



39,083

LinkedIn Followers



86,687

Facebook Followers



139,145

X Followers



FEATURED ARTICLE

Promote your editorial content in *World Oil* with a sponsored article. Guaranteed placement on WorldOil.com, newsletters, and social media.

> From \$3,675/article

**NEED HELP WITH CONTENT?
LEVERAGE THE WO CONTENT
STUDIO**

World Oil’s impactful technical case studies are highly specialized and complex, making them time consuming to write. The WO Content Studio is your opportunity to present your real-world solutions to qualified industry professionals while leveraging *World Oil*’s experienced editorial team. Partner with the WO Content Studio’s qualified technical writers to leverage their in-depth industry knowledge for your benefit. Annual subscriptions are available.

> From \$5,885/article

PODCASTS: ENGAGEMENT FOR A MOBILE AUDIENCE

In a crowded market, podcast sponsorships are a unique way to differentiate your brand and stand apart from competitors. *World Oil's Deep Dive* podcast series is the upstream industry's leading technical program. Podcast listener engagement is high, and their recall and purchase intent of advertised brands increase significantly. Sponsor a podcast interview or series dedicated to upstream professionals.

| | | |
|---|--|--|
| Episode sponsorships/ brief company reference | <div>> 20 second blurb read prior to each episode of the podcast</div> | \$1,500/episode (minimum of 5 episodes) |
| Episode sponsorships/ interviews | <div>> Interview with SME and WO moderator > Headshot, bio and company logo needed from sponsor</div> | \$5,750/episode |
| Episode sponsorship/ interviews including video | <div>> Interview with SME and WO moderator > Headshot, bio and company logo needed from sponsor</div> | \$9,995/episode |
| New Podcast Season sponsorship | <div>> 10 episode season > Sponsor provides episode, content and speakers > WO provides moderator</div> | \$50,000 / 10-episodes |



3,805

Listens in the
Last 30 Days



216,503

Total Show
Listens



All episodes are marketed throughout *World Oil's* website, newsletters, social media and targeted e-blasts.

Podcast listener stats as of September 2023. All pricing is net.

VIDEOS

Take your content marketing to a new level with video marketing. With more people turning to videos for technical and educational content, videos are a unique medium to build trust, boost conversion, and encourage sharing on social media.

A video sponsorship program gives you the opportunity to reach *World Oil*'s qualified audience with the functionalities, features and benefits of your solutions.

Client provided videos are listed on WorldOil.com and promoted through the monthly Resources Newsletter driving awareness.

PRICE PER VIDEO

\$7,820

TECHNICAL INTERVIEWS

Repurpose your article in *World Oil* for more impact. This 15-minute video interview with the author of a recent article in *World Oil* is featured on our homepage and promoted through our media channels, generating strong engagement and visibility for the author and the author's company.

PRICE PER MONTH

\$10,625



SINGLE-SPONSOR WEBCASTS

Webcasts are our most popular lead generation offering. Each single-sponsored webcast is run by a dedicated manager and hosted by a member of the *World Oil* editorial team.

Each webcasts includes a 45-minute presentation and a subsequent question and answer session and is promoted to our highly qualified global audience through a multi-channel marketing campaign. The on-demand version of your webcast will be available on demand for one year.

Sponsors receive full contact details of all registrants.

Webcasts are promoted through:



264,915

Social Media Followers



60,687

Distribution/Email



272,136

Page Views/Month



19,506

Magazine Subscribers

400+

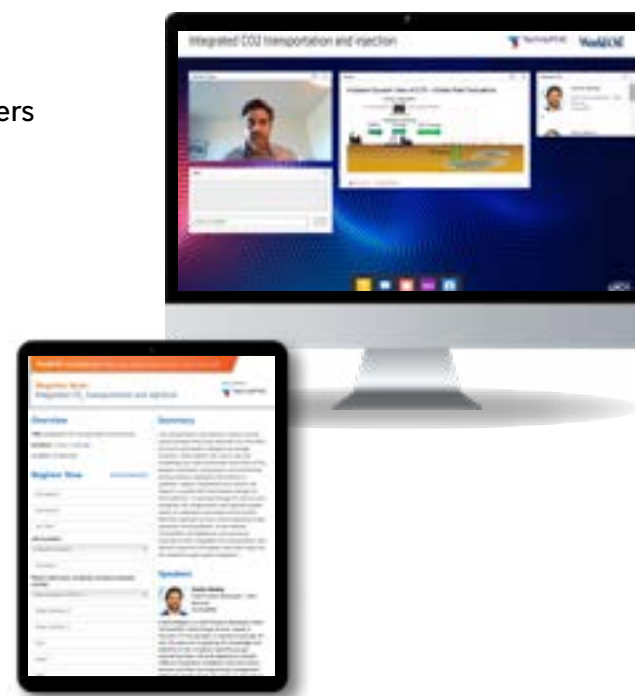
Leads/Webcast

PRICE PER
WEBCAST

\$22,680

WEBCAST PREPARATION TIMELINE

| | |
|----------------|--|
| 6-8 Weeks Out: | Sponsor confirms webcast title, date, time |
| 5 Weeks Out: | Half-page ad finalized for <i>World Oil</i> |
| 3-4 Weeks Out: | Registration Launches, Online Promotions |
| 2 Weeks Out: | Targeted Promos (email) Begin |
| 1 Week Out: | Dry Run With Moderator/Speakers |
| Post Event: | Leads Provided. Webcast Archived for 1 Year. |



MULTI-SPONSOR WEBCASTS

World Oil's multi-sponsored webcasts are produced by our editorial team and include the annual industry forecasts.

All content is prepared and delivered by the *World Oil* editorial team, making a multi-sponsored webcasts the ideal choice. *World Oil* does the work, but sponsors receive the leads.

PRICE PER
WEBCAST

\$6,520



SPONSORED PANEL WEBCASTS

World Oil's sponsored panel webcasts bring subject matter experts together to address a specific topic. Each sponsor provides one speaker and may suggest two others. *World Oil* does the rest.

Once confirmed, each company's 10–12-minute presentation is delivered live, followed by a live Q&A session for all speakers. Registrant details are shared with all sponsors.

Topics include the following:

- > Hydraulic Fracturing
- > Drilling Innovations & Technology
- > Artificial Lift & Production Optimization
- > Emerging Oil & Gas Well Technologies
- > Oilfield Water Management
- > Oilfield Automation, Control & Monitoring
- > Digital Transformation

PRICE PER
WEBCAST

\$8,390



TOPICAL EBOOKS

Don't have content? Let *World Oil* put together a topical eBook with your company as the sponsor!

The editorial team selects a compilation of 10-12 articles published in *World Oil* on a topic of your selection.

Sponsors are recognized on the cover and with a full-page ad within the eBook and receive all registrant information. Each eBook is promoted through a three-month multi-channel campaign to drive qualified leads.

Recent topics include:

- > Electrification: Technologies and innovations that advance the upstream industry- **75 leads**
- > Flaring: Technologies and innovations that advance the upstream industry- **182 leads**

Contact us to start your custom eBook today.

SINGLE SPONSOR

\$26,250

MULTI-SPONSOR

\$10,500

BRAND REACH



60,687

Distribution/Email



Our Content. Your Leads.

All pricing is net.

WHITEPAPERS

Your whitepaper is promoted to *World Oil's* qualified audience via a monthly promotional email. Leads for each whitepaper are captured on a custom landing page and provided to the sponsor.

Promotions can be targeted to desired industry segments or geographically.

PRICE PER WHITEPAPER

\$5,735

Program Details

- > Listing on WorldOil.com (title, company logo and whitepaper synopsis)
- > A custom-built registration form including name, title, company, contact information, and email address.
- > *World Oil* featured whitepapers are promoted through a monthly email blast.
- > Leads can be provided in Excel or .CSV format.

BRAND REACH



60,697

Distribution/Email



30

Leads/Whitepaper

Stretched for time? *World Oil* can lay out your whitepaper for \$1,000. Text to be provided in Microsoft Word with accompanying figures clearly marked and submitted in JPEG/PNG format. All pricing is net.



SPONSORED SURVEYS/ CAMPAIGN BENCHMARKING

Unbiased, Confidential Feedback

SPONSORED SURVEY

World Oil polls its readers with 6-7 proprietary questions that you provide along with 2-3 open questions. The survey is branded *World Oil* with no mention of the sponsor. The proprietary results are shared only with the sponsor.

> From \$8,065/survey

SPONSORED SURVEY WITH LEAD GEN

Providing targeted leads without content. *World Oil* sends out a targeted survey for categories such as Drilling, Artificial Lift or Oilfield Electrification. At the end of the survey, the respondent is informed that the consolidated results will be made available at no charge courtesy of the sponsor(s) for a limited time, instead of the usual \$3,500 charge.

> From \$10,710/survey

CAMPAIGN BENCHMARK STUDY

World Oil offers regular advertisers the option to benchmark advertising efforts by providing a pre- and post-campaign survey for a product or company over a period of time. The final report provides you with verifiable information on the impact of your campaign.

> From \$5,355/survey

SOCIAL MEDIA

Social media is an integral part of *World Oil's* brand reach. With engaged followers located around the globe, you too can access this audience as part of your advertising campaign.

With a total reach of 254,129 followers, *World Oil's* social media package facilitates access to the publication's followers on Facebook, X and LinkedIn.

One post per social media channel per month.

PRICE PER MONTH

\$3,675

in

39,083

LinkedIn Followers

f

86,687

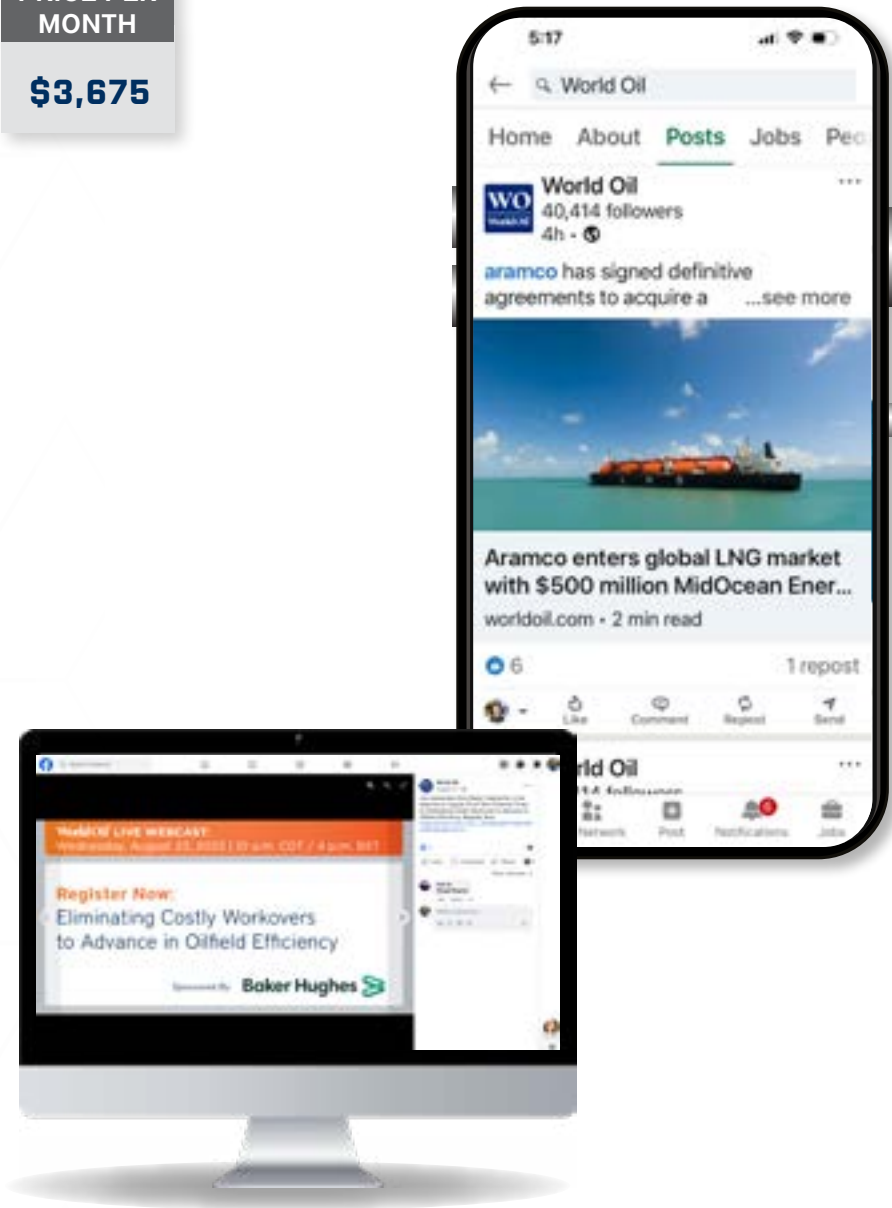
Facebook Followers

X

139,145

X Followers

Social media posts can include a non-clickable ad or picture (Facebook 1,200x620, X 1,600x900, LinkedIn 1,200x628) with a clickable link above it. Alternatively, if the link automatically generates a clickable link preview that includes a picture, that can be posted instead. The picture automatically generated by the link preview cannot be edited. Both options can include your choice of text (50 words max).



MAGAZINE ADVERTISING SPECS

Assets can be provided in JPG, PNG or PDF format, cropped as desired for final display. Alternatively, a GIF file under 1 MB can be used, but is only recommended if supplying an animation. All files need to be at least 150 dpi. We can easily resize a print-format PDF for you.

Full Page Between Articles

8.125 in. x 10.875 in. (at least 1485 x 1988 pixels and at least 150 dpi)

Half Page Between Articles (Vertical)

4 in. x 10.875 in. (at least 732 x 1988 pixels and at least 150 dpi)

Half Page in Article (Horizontal)

7 in. x 4.75 in. (at least 1280 x 872 pixels and at least 150 dpi)

Skyscraper

160 x 600 pixels

Leaderboard

728 x 90 pixels



Other Acceptable (but billable) Materials: Contact Publisher.

Upgrades: Contact Publisher for specifications on upgrades and sponsorship materials.

Material Submission

Upload digital files via our Ad Orbit client portal or email to Advertising Production at AdProd@GulfEnergyInfo.com.

ONLINE SPECIFICATIONS

WorldOil.com Creative

Types: .GIF, .JPG, .PNG, Third Party Tags; File Size: Max 100KB;
There is no limit to animation as long as it stays under 100kb

World Oil Newsletters

.GIF or .JPG file only. Include URL for where the display ad should direct. For special focus, please submit three ads (728*90, and two 336*280) and an article in Microsoft Word. Newsletter file size limit is 300kb. Native ads fit in the MPU slots and can include a 336*80 image, header (100 characters) and intro 150 characters).

Online Videos

Videos should link to advertiser's YouTube account. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted. For clients without a YouTube account, World Oil can host your video on its channel.

Upstream365

- > Company logo in JPEG or PNG format
- > 50-word company description
- > Company contacts (email/phone)
- > Social media links
- > Website link
- > Hero image: 1,500x570
- > Articles in Microsoft Word format. - Length is optional, but no less than about 350 words.
- > Images for the articles, size minimum of 500 KB and 300 dpi
- > Three ad sizes (GIF/JPEG): 728x90, 336x280 and 320x50 + click thru URLs for each
- > Optional videos: Videos should link to advertiser's YouTube account or Vimeo. Format and Size is automated to fit the website through the embed code. The video should be set to Public or Unlisted.
- > Optional downloads: Downloadable PDFs about products, processes, etc.

Podcasts

- > Speaker Headshot, Speaker Name and Title, Company Logo in EPS.

Webcasts

- > 100-word overview
- > Speaker name, title, bio and headshot (2 in. x 2 in., 300 dpi in JPEG)
- > Company logo (EPS)
- > Three questions for registration page

eBooks/Whitepapers

- > Title
- > 50-word description
- > Company logo (EPS)

Social media

- > 50-word text
- > JPG image (1200x628) (not clickable)
- > Tracked URL
- > Facebook 1200x620
- > X 1600x900
- > LinkedIn 1200x628
- > Link Preview also accepted

SUBSCRIPTIONS AND MARKET INTELLIGENCE

World Oil, established in 1916, delivers the latest information and insights for the exploration, drilling, completion and production sectors of the offshore and onshore oil and gas industry.

Full Access

With World Oil's Full Access Plan you'll get unlimited access to all the industry-leading content, including:

- > Monthly issues of *World Oil* (delivered digitally)
- > Exclusive drilling forecast data by state, country, and region
- > State-by-state results from the survey of US operators
- > Access to *World Oil*'s conference presentations
- > Daily coverage of industry news and developments
- > Industry whitepapers, webcasts, videos, and supplements.
- > Archive - More than 8,000 articles on the global upstream markets
- > With *World Oil*'s Full Access Plan, you'll have all the insights, analysis, and news you need to stay ahead of the curve in the upstream industry.

FULL
ACCESS

\$495

Global Energy Infrastructure's Construction Boxscore

The Global Energy Infrastructure platform provides essential global project data intelligence for key decision-makers and executives in the energy sector. It is uniquely positioned to address our customers' needs and keep you up-to-date with global project insights across hydrogen, carbon capture storage, refining, petrochemicals, biofuels, pipelines and LNG, as the industry moves through the energy transition.

You can access our data through the following services:



LARGER TEAM? SPEAK TO US ABOUT GROUP AND CORPORATE SUBSCRIPTIONS?

To schedule a discussion and free demo, please contact Ed Bramwell, Director, Market Intelligence at Ed.Bramwell@GulfEnergyInfo.com or +44 (0)20 3793 9705.

TECHNICAL CONFERENCES AND EVENTS

World Oil Forecast Breakfast
Houston, TX
January 26, 2024

Underground Infrastructure Conference/Underground Infrastructure Awards
Oklahoma City, OK
March 19-21, 2024

CCS Strategy: Building Partnerships for Net-Zero Success
London, UK
April 2024

MCEDD: Deepwater Synergy: Next-Generation Solutions for a Sustainable Future
Amsterdam, The Netherlands
April 9-11, 2024

Oilfield Electrification Technology Conference
Houston, TX
May 21-22, 2024

Women's Global Leadership Conference Europe
June 2024

International Refining & Petrochemical Conference
Houston, TX
September 2024

Gulf Energy Information Energy Excellence Awards
Houston, TX
October 2024

Deepwater Executive Summit
Houston, TX
October 2024

Women's Global Leadership Conference
Houston, TX
November 2024

EnergyTech Interactive Expo
Pasadena, TX
November 2024



LEARN MORE!

For conference or sponsorship information, please contact Jacob Adams Mireles, Vice President, Events at jacob.adams.mireles@gulfenergyinfo.com or +1 (713) 525-4603.

4 WAYS TO PARTICIPATE

- ✓ Sponsor
- ✓ Exhibit
- ✓ Speak
- ✓ Attend

MEDIA PACKAGES

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